



# Michael Mitchell

*Songs & Stories of Canada's Heritage*

## Canada Is For Kids - School Orders



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### CASH FOR SCHOOLS

Michael Mitchell has always had a policy of making financial contributions to the schools that have hosted him over the years. Whenever schools, students, parents and staff have purchased his CDs and other products, a percentage of those sales has always gone back to the hosting schools. Over the years, Michael has donated more than \$250,000 to schools across Canada.

Make money for your school or any other school that has hosted a *Canada Is For Kids* show within the past 60 days by ordering Michael Mitchell CDs and other products – Here's how it works...

Any school that has hosted a *Canada Is For Kids* school show within the past 60 days will receive their choice of a cash or product rebate of 5%, 10% or even 15% of the value of sales made on their behalf. This applies to any sales made at the school on the day of the show as well as sales made using the online store within 60 days of any school performance.

Here's how much your school can make:

If total sales made during the 60 days following the school show equals

\$1 to \$250 Your school makes 5% of the total (i.e.: \$200 gets you \$10)

\$251 to \$500 It goes up to 10% (i.e.: \$400 get you \$40)

\$501 or more You make 15% of all sales! (i.e.: \$600 gets you \$90)

Anyone who wants to place an online order can have their purchase credited to your school provided they use this system, so spread the word to friends, aunts, grandparents, etc.

All the shoppers need to know is to go to [www.michael-mitchell.ca/schools.html](http://www.michael-mitchell.ca/schools.html) and click on your school name to place an order for CDs or other products.

Totals will be tracked so visitors can see how your school total is rising.

Details:

1. Amounts are based on total sales of all products, including downloads but not less taxes and shipping costs.
2. The online order must be made within 60 days of the performance at the school to receive credit.
3. Orders can still be made after 60 days, but the school will not be given any credit.
4. The school show organizer will decide if they will take their credit in the form of a cheque, products or a combination of the two.
5. The proceeds will be sent to the school shortly after the 60-day period has expired.
6. Anyone can place an order and have a particular school credited with the sale. The individual does not have to be a staff member, parent or student of that school. So get your friends, neighbours and relatives to order their products using this web page.
7. If your school has NOT hosted a Michael Mitchell concert but would like to participate in the *Cash for Schools* program as a fundraiser, contact us at [mkm@michael-mitchell.ca](mailto:mkm@michael-mitchell.ca)